

**ERIAN**

EUROPEAN ROMA  
INSTITUTE FOR ARTS  
AND CULTURE

---



## Birth of ERIAC: The Alliance



2014



2017

## Birth of ERIAC: Memorandum of Understanding

ERIANC has a unique and single mandate as the first transnational, European-level organization for the recognition of Roma arts and culture.

The Institute shall act as a resource centre and hub for the promotion for Roma arts and culture in Europe.



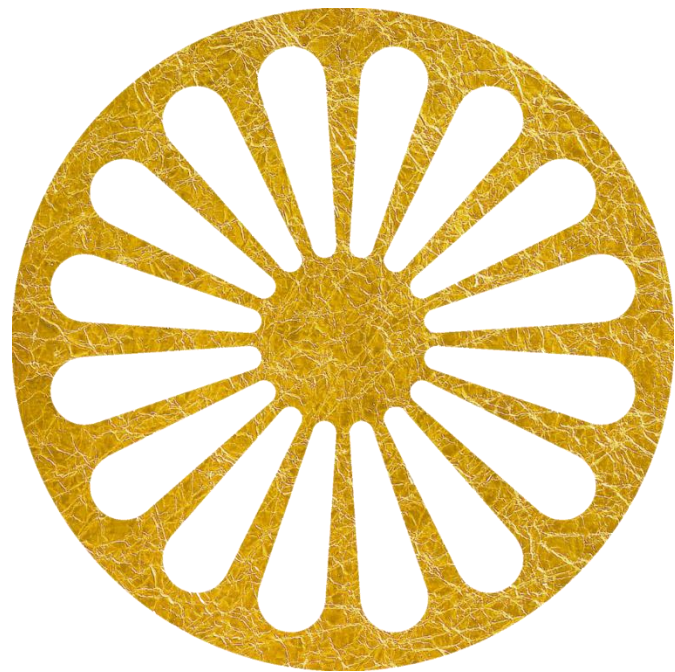
Zeljko Jovanovic  
Chair of the Board of the European  
Roma Institute for Arts and Culture

Thorbjørn Jagland  
Secretary General of the  
Council of Europe

# About

The European Roma Institute for Arts and Culture e.V. (ERIAN) is a joint initiative of the Council of Europe, the Open Society Foundations, and the Roma Leaders' initiative – the Alliance for the European Roma Institute for Arts and Culture. ERIAC is an association registered under German law on 07 June 2017, in Berlin, Germany.

ERIAN exists to increase the self-esteem of Roma and to decrease negative prejudice of the majority population towards the Roma by means of arts, culture, history, and media.



## Birth of ERIAC: The Berlin Office

**ERIAC**  
EUROPEAN ROMA  
INSTITUTE FOR ARTS  
AND CULTURE



POLITICAL  
AUTONOMY

ENGAGEMENT AND  
CONTRIBUTION

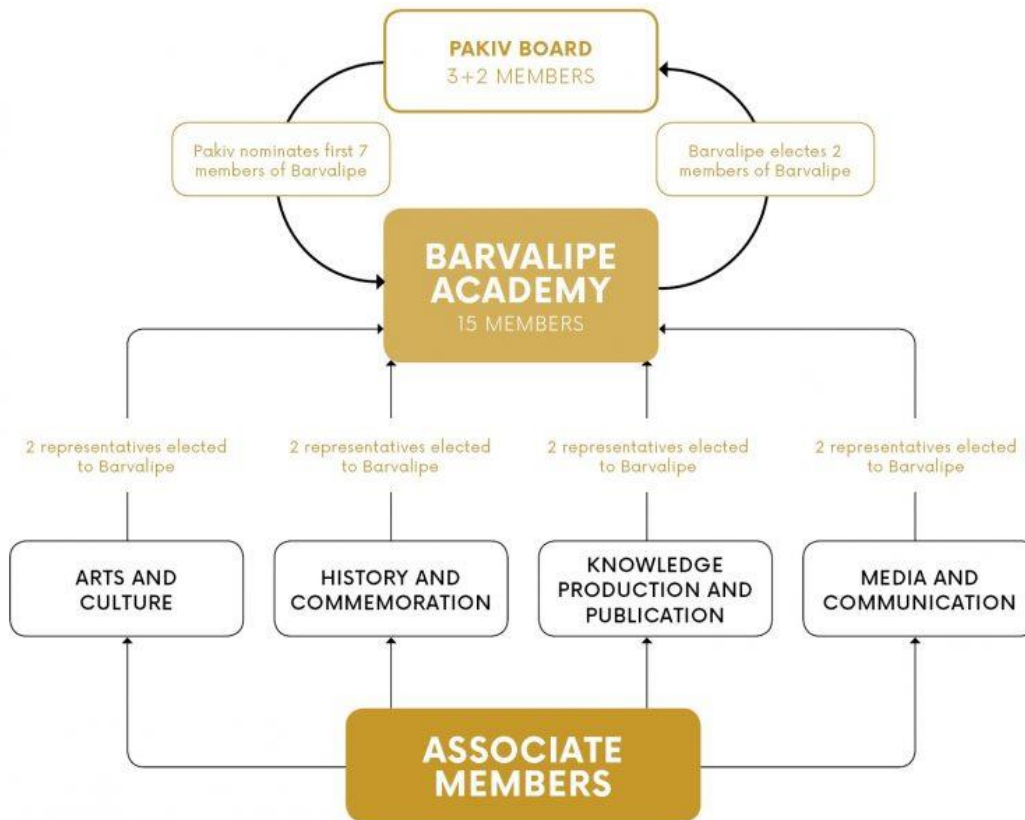
**DIVERSITY AND  
PLURALITY**

ROMANI  
LEADERSHIP

HIGHEST QUALITY  
STANDARDS ON ARTS  
AND CULTURE

RESPECT OF  
THE DIGNITY OF  
ROMA

# Organisation





# Membership

ERIAN is a membership-based organization, bringing together Roma and non-Roma individuals and organizations.

In 2020 the ERIAN community was composed of 170 members, In 2021 our community will be 233 members!

Chart 1.2: associate membership in 2020.

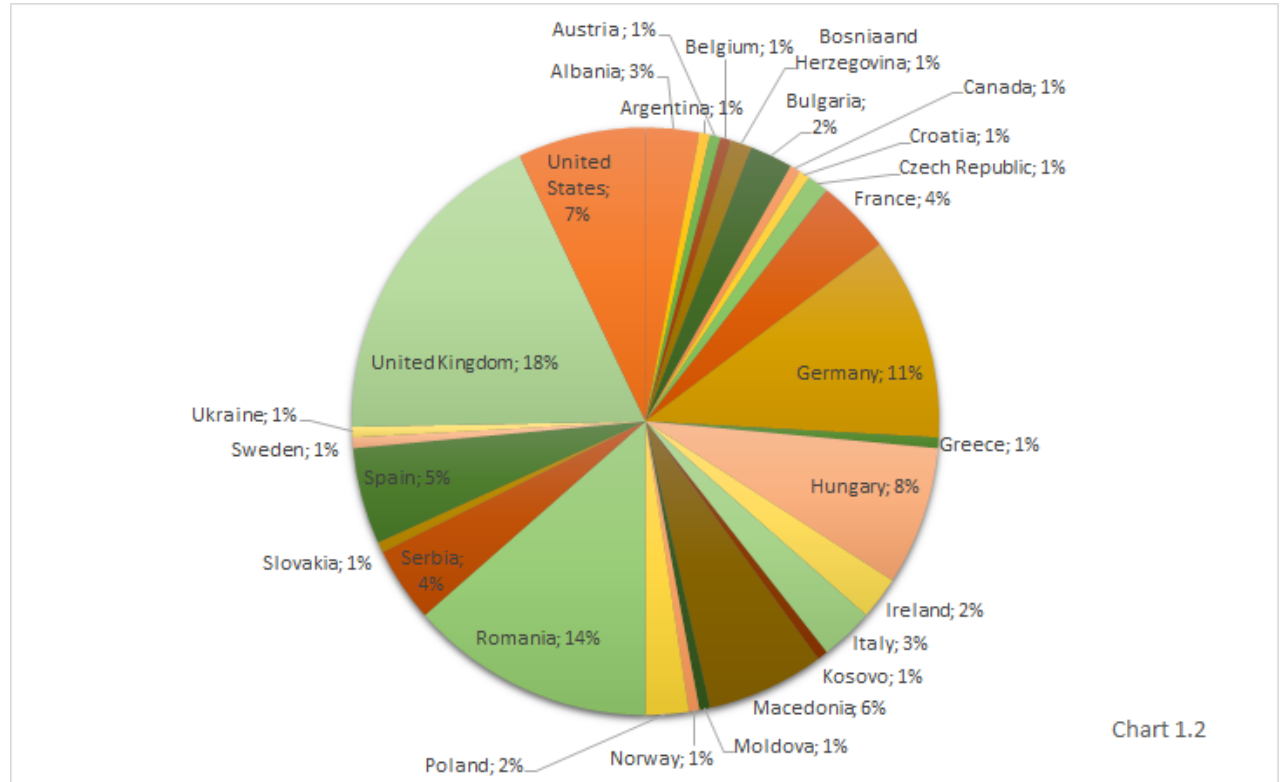


Chart 1.2



# ERIAC INTERNATIONAL OUTREACH PROGRAMS ENGAGE ROMA COMMUNITIES

## ERIAC's Roma Tangible Heritage Network

**BERLIN, Germany** August 2 - November 14, 2019  
(RE)CONCEPTUALISING ROMA RESISTANCE

**VENICE, Italy** October 1 - November 24, 2019  
FUTUROMA ROMA EXHIBITION - EVENT SERIES

**BERLIN, Germany** November 15, 2019  
KATITZI

**STOCKHOLM, Sweden** November 28, 2019  
ROMA TANGIBLE HERITAGE NETWORK SYMPOSIUM

**BELGRADE, Serbia** December 3-4, 2019  
ERIAC IN BELGRADE

**BERLIN, Germany** December 9, 2019  
GENERAL ASSEMBLY OF ERIAC MEMBERS and  
TAJSA AWARD CEREMONY feat. DORANTES  
MUSIC CONCERT

ERIAC  
EUROPEAN  
INSTITUTE  
AND CULT

## ERIAC's Cultural Institutions Network Initiative

**ZAGREB** On October 30, 2018  
Roma Pedagogy for Reconciliation  
Croatian Institute of History

**VENICE** October 30, 2018  
Presenting the FUTUROMA Curatorial Plan  
Venice Office of the Council of Europe

**SKOPJE/SHUTKA** November 13, 2018  
The Shutka Lessons  
Museum of the Macedonian Struggle

**TIRANA** November 26-27, 2018  
Albania's Roma Cultural Heritage  
National Museum of History

**BELGRADE** February 5-6, 2019  
Roma Transgenerational Knowledge Transfer  
Museum of Contemporary Art Belgrade

ERIAC  
EUROPEAN ROMA  
INSTITUTE FOR ARTS  
AND CULTURE

# Since 2018 ERIAC had over 350 events, in 18 european (and 2 USA) locations!





# Visitors at ERIAC

ERIAN  
EUROPEAN ROMA  
INSTITUTE FOR ARTS  
AND CULTURE





# ERIAC Serbia opened in 2021

ERIAC  
EUROPEAN ROMA  
INSTITUTE FOR ARTS  
AND CULTURE



Launching event of ERIAC SERBIA with the support of the Serbian government, May 25, 2021

# ERIAC Social Media expansion in 2020

## FACEBOOK

20.198 followers  
3.7 million people reached (2018-2021)  
2.5 million video views (2020-2021)

## INSTAGRAM

2.373 followers  
145 posts

## TWITTER

1.190 Followers

## WEBSITE

221.419 page views



# Annual Outreach programs

ERIAN Outreach programs are international activities and initiatives financed by the Federal Foreign Office of the German Government.

The aim of the International Outreach Program is to introduce ERIAN to diverse audiences in places outside of ERIAN's headquarters in Berlin to ensure a bottom-up formation of the strategic directions of the organization based on Roma leadership. Since 2017 ERIAN has coordinated four Outreach programs.

## **2017 - International Cultural Outreach Program**

7 international events took place in: Sevilla, Kraków, Prague, Budapest, Rome, Bucharest and Berlin

## **2018 - Cultural Institutions Network Initiative (CINI)**

Focused on Balkans countries to engage more closely with the rich Roma arts and culture scene

## **2019 - Roma Tangible Heritage Network (RTHN)**

Network for the institutions, organizations, and collectors who create the map of Roma tangible heritage in Europe

## **2020 - Roma Cultural History Initiative (RCHI)**

4 initiatives: Romani Language Reform, Barvalipe Roma Online University, RomaMoMA, Identity Packages



RomaMoMA is a contemporary art project initiating a forum for collaborative reflection on a future Roma Museum of Contemporary Art, with the involvement of local and international, Roma and non-Roma artists, cultural experts, social scientists and the civil sphere. RomaMoMA is a joint initiative of ERIAC and OFF-Biennale Budapest. In the form of a contemporary art project, by means of involving stakeholder communities, and exploiting the possibilities of collective thinking and discourse, as well as the critical and discursive potentials of contemporary art, it – “prefiguratively” – “creates” itself: an imagined and yet real space that is home to both the Roma arts and artists.



ROMAMOMA Blog

What is ROMAMOMA?

Join ROMAMOMA to Fight Institutional Racism

Blog Authors and Contributors

Upcoming Events & Exhibitions

Follow ROMAMOMA on Instagram

Impressum

## ERiac EXHIBITION: NO INNOCENT LANDSCAPE – VALÉRIE LERAY



This week we feature the solo exhibition of Valérie Leray, *No Innocent Landscape*, currently on view at the ERIAC Gallery Space in Berlin, opened on 2 August as part of the commemorations of the Roma Holocaust. On view 2 August – 29 October 2021. *No Innocent Landscape* Valérie Leray's landscapes are marked by abandoned, neglected, contested or...

# Roma Language initiative

Through this initiative ERIAC and its partners continued the international work on the development of the Romani language, bringing together international experts with proven experience in the field for continuing the cooperation at international level and setting up common strategies and standards, but also developed teaching materials in Romani based on the Curriculum Framework for Romani and the Common European Framework of Reference for Languages developed by the Council of Europe. Actions:

- Created the database with Romani language teachers, translators and interprete
- Organized the International Conference for Romani Language on 5th November 2020
- Developed a printed Romani language textbook – level A1 for adults



Romani Čhib. Level A1

# Barvalipe Roma Online University

ERIAN  
EUROPEAN ROMA  
INSTITUTE FOR ARTS  
AND CULTURE

Barvalipe Roma Online University is an online educational platform where Roma and non-Roma can access knowledge about the Roma identity(ies), history(ies) and culture(s) through a collection of high-quality lectures delivered by leading Roma scholars on topics ranging from the Roma Holocaust to Roma cultural productions. This project was developed in partnership with Central European University (CEU).

The platform currently has 19 lectures available at: <https://eriac.org/barvalipe-roma-online-university/>





# Biennale Arte 2022, Venice

ERIAN  
EUROPEAN ROMA  
INSTITUTE FOR ARTS  
AND CULTURE

Roma Exhibition at the Biennale Arte 2022, 59th International Art Exhibition.

ERIAN is seeking the Curator of the Roma Exhibition in 2022, to demonstrate the institution's founding principles – including the highest quality standards in arts and culture, and Roma leadership – at the most prestigious art event on the contemporary art scene.

ERIAN seeks a courageous and visionary curator with a project proposal, which speaks deeply, sensitively and authentically from within the Roma subjectivity. The proposed project shall have the capacity to use the transformative power of art to make an impact on Roma lives. We foresee an initiative through which the widely fragmented, diverse and dispersed Roma communities may have a transformative and inspiring opportunity to transcend national boundaries and invite universal participation.

Deadline: 10 September 2021

More information: <https://eriac.org/call-for-curator-roma-exhibition-venice-biennale/>

# Proud Roma Free Europe

ERIAN  
EUROPEAN ROMA  
INSTITUTE FOR ARTS  
AND CULTURE

Throughout 2021, ERIAC will be rolling out its Proud Roma Free Europe campaign to boost Romani pride and identity in a year where many countries will be counting their Romani populations within the European Census. We are seeking the best creative talents from our communities to inspire our people to stand up and be counted.

The Proud Roma Free Europe campaign is about building a movement that can no longer be ignored, or assumed to be silent. Using the power of the internet and social media, together with the reach of grassroots community organisations and the pride of individual community members, we will ensure that 2021 becomes another milestone in the recognition of the Romani people.

See: [www.prouddroma.org](http://www.prouddroma.org)



# Re-thinking Roma Resistance

ERIAN  
EUROPEAN ROMA  
INSTITUTE FOR ARTS  
AND CULTURE





# ERIANC

## EUROPEAN ROMA INSTITUTE FOR ARTS AND CULTURE

**OPEN SOCIETY  
FOUNDATIONS**

