



## Partner search form

For Creative Europe project applications

Call	European Cooperation Projects 2021
Strand or category	Small-Medium Scale Cooperation Projects

### Cultural operator – who are you?

Name of organisation	Mentor in Culture
Country	Greece
Organisation website	Mentorinculture.com
Contact person	Virginia Vassilakou, Project Manager, <a href="mailto:v.vassilakou@mentorinculture.com">v.vassilakou@mentorinculture.com</a> <a href="mailto:info@mentorinculture.com">info@mentorinculture.com</a>
Organisation type	Private for profit organisation
Scale of the organization	Small
PIC number	902735254
Aims and activities of the organisation	<p><b>Description:</b> Mentor is a cultural management company created by a team of young professionals active in the field of culture, entrepreneurship, new technologies and digital communication, with the aim to contribute to the sustainable development of local communities, through the promotion and capitalization of tangible and intangible cultural assets, and contemporary artistic creation.</p> <p>The key tools we employ to realize this vision is the use of innovative strategies and applications in the context of cultural management. Our portfolio includes projects for some of the largest cultural organizations, institutions and festivals in Greece.</p> <p>Mentor aims to support and strengthen communities with untapped cultural assets, with the ultimate goal of assisting them to become self-sufficient through the proper identification, management and utilization of their comparative advantages.</p> <p>Our team members have backgrounds in cultural and heritage management, academic program development, marketing and communication, social media management, interpretation and translation, web design and development, entrepreneurship and business development. They are supported by a wide network of collaborating academics, cultural managers, artists, etc.</p> <p><b>Partnerships:</b> Some of our major projects involve partners such as 2023 Elefsis European Capital of Culture, the Athena Research &amp; Innovation Centre, the University of Athens, Hellenic-American University, Mastercard, Eurobank, several Greek Municipalities and other local organisations, the Heritage Management Organization (HERITAGE), the Animasyros: International Animation Festival, Municipality of Eleusis, Municipality of Messolonghi, Athens Tourism Development and Promotion Company (EATA) through “This is Athens”.</p> <p><b>We are looking for:</b> Potential collaborations in Creative Europe programs as project partner, Erasmus+ projects, or other transnational projects.</p>

Role of the organisation in the project	Project partner
Previous EU grants received	<p>Project leader:</p> <ul style="list-style-type: none"> <li>- Single RTDI State Aid Action "RESEARCH - CREATE - INNOVATE" support measure is funded by the Operational Programme Competitiveness, Entrepreneurship and Innovation 2014-2020 (EPAnEK) // <b>Project name: Transition to 8: Transitioning from social issues to contemporary artistic creation (2020-2022)</b></li> </ul> <p>Project partner:</p> <ul style="list-style-type: none"> <li>- European Structural and Investment Funds of the European Union, which co-finance the Partnership Agreement (PA) 2014-2020, &gt; <u>Sectoral Operational Programmes</u> &gt; Competitiveness, Entrepreneurship and Innovation // <b>Project name: <a href="#">myELeusis: myesis into Eleusis of the Past through Modern Eyes (2019-2022)</a></b></li> <li>- Single RTDI State Aid Action "RESEARCH - CREATE - INNOVATE" support measure is funded by the Operational Programme Competitiveness, Entrepreneurship and Innovation 2014-2020 (EPAnEK) // <b>Project name: <a href="#">Pros-Eleusis: Personalised Routes in Eleusis (2018-2021)</a></b></li> </ul>

#### **Proposed Creative Europe project – to which project are you looking for partners?**

Sector or field	Cultural projects, contemporary art, technology and culture, heritage, youth educational programmes and workshops
Description or summary of the proposed project	
Partners currently involved in the project	

#### **Partners searched – which type of partner are you looking for?**

From country or region	Any
Preferred field of expertise	Any
Please get in contact no later than	

#### **Projects searched – are you interested in participating in other EU projects as a partner?**

Yes / no	<b>Yes</b>
Which kind of projects are you looking for?	Cultural projects, contemporary art, technology and culture, heritage, youth educational programmes and workshops

#### **Publication of partner search**

This partner search can be published?*	Yes
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